

# THE INSIDER'S GUIDE

TO CHOOSING A BOARD-CERTIFIED  
PERSONAL INJURY ATTORNEY

*01* How to Protect Your Case

*02* Avoiding Costly Mistakes

Choose the  
lawyer who will  
fight for the  
compensation  
you deserve.



The Law Office of David M. Kennedy,  
Board-Certified in Personal Injury Trial Law  
Texas Board of Legal Specialization



Only 1 in 50  
attorneys is board-  
certified in personal  
injury trial law.

## WHY YOUR ATTORNEY CHOICE MATTERS

Choosing the right lawyer isn't just important — it's everything.

After an injury, the future is on the line: health, finances, and family stability. Not every attorney is equipped to handle the pressure, complexity, and tactics of insurance companies.

That's why board certification matters.

### What Board Certification Really Means

A board-certified personal injury attorney has:

- Proven courtroom experience
- Passed rigorous testing in personal injury trial law
- Handled significant, complex injury cases
- Earned the trust of judges, peers, and clients
- Committed to ongoing legal education

Less than 2% of Texas attorneys achieve board certification.

It's the closest thing to a legal "specialist" designation available in Texas.

# WHAT TO LOOK FOR (AND WHAT TO AVOID)

## Essential Questions to Ask Before Hiring an Attorney

Use this list to compare options:

01 **Are you board-certified in personal injury trial law?**

If the answer is no, ask why not — because few credentials matter more when a case gets tough.

02 **Do you personally handle my case or hand it off?**

Some firms pass clients to junior associates. Direct access to the attorney is essential.

03 **Have you handled cases like mine?**

Car accidents, truck crashes, motorcycle collisions, nursing home injuries — experience matters.

04 **How will you communicate with me?**

Availability by phone or email reduces anxiety and helps clients make informed decisions.

05 **What is your strategy for dealing with insurance companies?**

A strong attorney anticipates insurance tactics and stays three steps ahead.



## Red Flags to Watch Out For

Avoid attorneys who:

- Promise a quick settlement before reviewing the case
- Avoid talking about details of what to expect
- Don't explain client rights clearly
- Treat clients like numbers, not people
- Rush clients to sign paperwork before asking questions

*If something feels off, trust your instincts!*



## WHY THE LAW OFFICE OF DAVID M. KENNEDY STANDS OUT

### **Board-Certified. Respected. Proven.**

David M. Kennedy brings decades of hands-on experience representing injured Texans — and he's board-certified in personal injury trial law, a distinction that sets him apart from most personal injury attorneys.

He has:

- Successfully handled thousands of injury cases
- Earned a reputation for standing up to powerful insurance companies
- Built cases that tell the full story of clients' injuries and futures
- Secured life-changing results for clients across Texas

### **A Law Firm That Treats Clients Like Family**

Clients turn to the Law Office of David M. Kennedy because they want:

- Personal attention
- Clear communication
- A lawyer who actually listens
- Someone they can trust with their story

And that's exactly what they receive.

## *Your Case Deserves a Board-Certified Advocate*

Choosing the wrong attorney can cost time, money, and justice. Choosing the right one can change everything.

# Ready to Make the Most Important Decision About Your Case?



Download this guide. Print it. Use it.



And when ready to talk to a board-certified personal injury attorney who puts client needs first:

## Contact the Law Office of David M. Kennedy



Call: (903) 819-0720



Email: <https://davidmkennedylaw.com/contact-us/>



Visit: [davidmkennedylaw.com](http://davidmkennedylaw.com)



*Your recovery  
deserves the strongest  
advocate.*

*And now you know  
exactly how to choose  
one.*

